INTRODUCTION TO B2B PITCHBOOK

The following pages present a new business pitchbook for a CPA and professional services company that required a library of "slides" to promote the firm's capabilities and cross-sell additional services. Its modular design allows for easy assembly in presenting the firm's services, strengths and success stories.

For confidentiality and brevity, I have changed the firm name and removed numerous slides including service listings, principal biographies, industry honors, office locations, thought leadership publications and case studies. Modules include:

• OVERVIEW

Designed for inclusion in all situations to provide an introduction to the organization, this section details the firm's history and unique qualifications, particularly the talent of the advisors and engagement teams.

• PRACTICE-SPECIFIC BUSINESS MODULES

To include the module(s) most relevant for each prospect or client, users simply select from Business Advisory Services, Tax Services, Financial Services, Family Office Services and/or specific industries within Commercial Services.

• LEADERSHIP (Not included)

A customizable team chart and biographies of those principals and team members who would form the leadership team for the proposed engagement.



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Section I: Introduction

Discover Levison Barr and how the qualities that set us apart ensure added value for our clients.

Section II: Expertise, Services and Support

It's not enough to understand the interplay between an organization's operations, economic and regulatory implications, and global trends. It's how we apply this insight in response to a client's specific requirements and preferences that makes a genuine difference.

Section III: Leadership

Meet the individuals with whom you'll work, who set a high standard not just for collaboration but also for results.

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The Pinnacles of Success

Founded to support those striving to achieve the pinnacles of success.

> Recognized within our industry and more importantly, by our clients.

Growth. Prosperity. Security.

Seventy years ago, Levison Barr was founded to support business owners in their quest to achieve these goals. Seven decades later, these remain the pinnacles of success — and the precise objectives we help our clients achieve.

Today, Levison Barr is recognized as an industry leader, a premier professional services and business consulting firm serving a diverse and loyal clientele.

For privately-held and publicly-traded companies, we provide direct and immediate access to top-tier professionals in the United States and abroad who specialize in audit, tax and an array of business counseling services.

For our high-net-worth clientele, we devote the singular focus and personal attention of specialists adept at addressing the issues unique to entrepreneurs, affluent individuals, families and family offices.



Collaborating to maximize opportunities, mitigate risk, and strengthen business performance.

Insight, Intelligence, Superior Value. Consistently Delivered over 70 Years.

- A thorough understanding of your financial position and the accounting, tax and profitability implications of your business decisions.
- The business intelligence required to identify and capitalize on opportunities for improving both your organization's performance and its protection.
- A single source for global business insight, industry-specific expertise, innovative and customized solutions for every phase of your growth.



Our Team

Accredited professionals. Technical mastery. Industry specialization. Critical thinking. Client-specific solutions. Consistent collaboration.

Accomplished Specialists. Versatile Engagement Teams.

It is these professionals. integral to the effectiveness of our engagement teams, who bring our clients a competitive advantage they simply cannot find elsewhere.

- Individually, these specialists are among the most knowledgeable and experienced in their fields, delivering advanced technical proficiency and incisive business acumen.
- Collectively, they drive the innovation and entrepreneurial spirit on which our clients rely to compete and thrive in an increasingly complex and competitive business arena.

From an in-depth grasp of the "what is" to a strategic vision of the "what if," our engagement teams collaborate closely with each client to ensure solutions that are at once appropriate to the enterprise as it exists today and optimally designed to catapult future growth.

Our Advisors

Perspective, not platitudes. Candor, not chatter. Innovation, not noise.

A culture committed to continuous improvement.

Excellence, Consistency, Collaboration: Key Priorities

- Nationally, Levison Barr has been recognized as one of the "Top 25 Best Places to Work."
- Locally, we rank among the "Best Places to Work" everywhere we operate a domestic office.
- We recognize individual potential and provide the tools requisite to promoting career growth and practice-specific expertise.

As a result, our employee turnover is enviably low. A top priority has been, and will remain, to attract, develop, reward and retain superior talent; the fulfillment of this mission enables us to assure vital service quality and consistency for our clients.

Leading-edge knowledge and cutting-edge thinking equip us to anticipate and act, rather than revisit and react.

Perspective, Intelligence, Teamwork: An Optimal Blend.

- Fundamental to providing valuable support is the in-depth understanding we develop of our clients' business as a whole, its standing in the industry and in the business world at large. Only then can we deliver the knowledge critical to optimizing productivity and profitability.
- Inherent throughout all of the services we provide are our technical and professional competence and our commitment to exemplary client service applied through proven methodologies and quality assurance programs.
- Inseparable from our effectiveness is the cohesive delivery of shared insights, best practices, industry trends and regulatory developments — all focused on reducing clients' risk while simultaneously navigating them along their charted business trajectory.

Our Approach – Option 1. Generic Version

Serving a cross-section of organizations in both the public and private sectors:

> Financial Services Manufacturing Energy Real Estate Entertainment Entrepreneurs Family Businesses

An Intuitive Yet Uncommon Approach

Unlike our peer firms' one-size-fits-all approach, we undertake each engagement on an individual basis. Clients select services on an "all-in" or "a la carte" basis based on their specific situation, needs and preferences.

The breadth and depth of our experience in diverse industries means that in every one of our locations, our clients discover high-caliber expertise specifically targeted and relevant to their operations.

Commanding Thought Leadership

Key to the success we engineer on our clients' behalf is consistent, consequential communication, a hallmark of our firm since its inception. To inform, educate and facilitate meaningful interaction among industry leaders, we regularly produce:

- Analyses
- White Papers
- Research Reports
- Seminars
- Events



Our Approach – Option 2. Financial Services Version

The alternative investment fund industry is the cornerstone of our business, representing more than 70% of our clientele.

An Intuitive Yet Uncommon Approach

Unlike our peer firms' one-size-fits-all approach, we undertake each engagement on an individual basis. Clients select services on an "all-in" or "a la carte" basis based on their specific situation, needs and preferences.

Our specialization in the financial services industry means that in every one of our locations, our clients discover dedicated, highcaliber teams with extensive training and experience in alternative investment funds. This expertise equips them to deliver an immediate understanding of the accounting, tax and business issues our clients face – and fosters a highly efficient engagement process.

Commanding Thought Leadership

Key to the success we engineer on our clients' behalf is consistent, consequential communication, a hallmark of our firm since its inception. To inform, educate and facilitate meaningful interaction among industry leaders, we regularly produce:

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- White Papers
- Research Reports
- Seminars
- Events



Levison Barr: Exceeding Expectations

For 70 years, Levison Barr has built a solid reputation for understanding, fulfilling and exceeding our clients' expectations and for serving them with integrity while adhering to the highest business and ethical standards. This is our past as well as our commitment for the future.

Tax Advisory Services

At Levison Barr, we recognize that companies that align their tax and corporate objectives are more likely to succeed. Because every transaction has a tax implication, our goal is to provide the insight and guidance our clients need to implement effective tax and business strategies.

Our tax practice consists of highly specialized tax professionals who deliver superior tax planning and services to our clients across all industries, sectors and borders.

- Tax Compliance
- Tax Planning
- International Tax Consulting
- State and Local Tax Consulting
- Wealth Planning
- Tax Controversy



Tax Compliance

As compliance requirements grow in complexity, our expertise and attention to detail grow in value. To realize their business objectives, today's managers must align tax strategies with operational demands and compliance obligations. As reporting and compliance guidelines increase in importance and complexity, miscalculations can subject business owners to more onerous penalties. As a result, it is critical to rely on an advisor with in-depth technical skills, regulatory knowledge and experience, and adept at problem-solving. Count on our professionals for:

- Preparation of reviews and returns
- Payroll, sales, and use tax reporting
- State and local tax consulting
- Representation before the IRS or other authorities
- International tax

Tax Planning

Our goal is to help clients manage tax concerns more effectively in what has become an increasingly complex environment. Our skilled tax practitioners are attuned to economic, political and regulatory issues that affect international taxes. As a result, they are equipped to engage in ongoing research, tax planning and consulting on behalf of domestic and international businesses, associations and individuals. Through our affiliation with BHM International, we can provide specialized tax services wherever our clients operations require.

- Corporate, partnership and individual tax planning
- Family business tax planning
- Preparation of reviews and returns
- Payroll, sales, and use tax reporting
- State, local and international tax
- Merger and acquisition planning
- Representation before the IRS or other authorities
- Retirement, estate and gift tax planning
- Personal financial planning

Specialized assistance in reducing tax burdens while fulfilling transparency, reporting and other regulatory requirements. Our International Tax Consultants forge innovative global taxsavings strategies that align fully with our clients' overall business objectives — from tax and legal structuring for overseas expansion and/or cross-border merger and acquisitions to personal financial planning that is international in scope.

Through our affiliation with BHM International, a worldwide association of independent accounting firms, we offer professional services through the resources of firms we know and trust around the world.

- Tax planning for global business transactions and investments
- Structuring for U.S. companies tapping foreign markets
- Merger and acquisitions advisory for cross-border business combinations
- Advising foreign businesses entering the U.S. markets
- Personal international tax and financial planning

State and Local Tax Consulting

Our clients rely on our insight for recommendations that can help mitigate tax exposure, resolve disputes and plan more effectively for the future. Our specialists are dedicated to helping our clients evaluate their state and local tax burden while ensuring compliance with all applicable tax laws and regulations.

Through their many substantial and successful interactions with tax authorities, our professionals have acquired a profound understanding of the concerns that arise, the lens through which they are viewed and the strategies that lead to effective and lasting resolutions.

Wealth Planning

When it comes to wealth planning, conserving and protecting our clients' core assets are the foundation of a sound formal plan. Affluent individuals and families demand and deserve an advisor proficient at addressing those legal and regulatory issues with the potential to affect success and financial well-being.

Continually informed about the latest tax regulations and their implications, our specialists identify appropriate vehicles to mitigate tax exposure and risk. They also offer solutions to a broad array of estate, trust and financial planning challenges.

- Tax Planning and Compliance
- Income Tax Preparation
- Stock Option Planning
- Life and Estate Planning
- Estate, Tax and Financial Plans
- Cost Benefit Analysis
- Multi-Generational Planning
- Ex-Patriate Tax Planning

Tax Controversy

Effective IRS practice, procedure and tax dispute resolution requires profound expertise, in-depth experience. With an firm grasp of IRS procedures and an extensive record of successful resolutions, our highly-skilled professionals are well equipped to support our clients with a vast array of tax issues.

Our services include:

- IRS examination and appeals assistance
- Issue resolution using alternative dispute resolution techniques
- Penalty relief
- IRS private letter rulings 9100 relief requests for missed elections
- Statute of limitations determinations on assessment and refund statutes
- Voluntary disclosures of inadvertent compliance errors involving federal income, withholding, excise and employment tax matters and assistance with corrective actions
- Collection matters including negotiation of installment agreements and offers in compromise

Business Advisory Services Option 1. Generic Version

The quantity and complexity of challenges facing businesses today are matched only by the speed with which they arise.

As a result, a business' management team faces the nearly-Sisyphean task of staying informed and proactive while simultaneously directing everyday operations. **The solution, of course, is to leverage the insight of skillful business advisors.**

Possessing extensive business and subject-matter expertise, our teams are adept at devising and spearheading the implementation of visionary, yet concrete strategies that generate measurable, meaningful results.

To achieve sustained business advantages, capitalize on our comprehensive approach and customized solutions from hedge fund advisory to litigation services, from risk assessments to M&A due diligence and more.



Business Advisory Services Option 2. Financial Services Version

Today's fast-paced, global climate commands the full attention of most investment professionals, yet noninvestment functions are equally critical to building and maintaining a successful business. At Levison Barr, our mission is to serve as a trusted advisor, helping businesses address the operating, regulatory and marketing issues that challenge industry stakeholders.

Our talented engagement teams offer strategic, real-world solutions that combine a holistic, business owner's perspective with a practitioner's in-depth, applied expertise. We offer hands-on assistance and consulting advice that is entrepreneurial, unbiased and effective.



What Sets Levison Barr Apart?

Client-Focused Approach

Delivered by experienced professionals with senior leaders available in real time.

Diverse, Comprehensive Services

Equipping us to address a complete range of operational, transactional and infrastructure objectives, both as they arise and as they evolve.

Up-to-the-Minute Intelligence

Staying on top of market shifts, business trends, economic reforms and changing government regulation ensures responsive service and genuine value for our clients.

Communication and Cost Efficiencies

Operating within a nimble and collaborative framework facilitates regular communication and competitive pricing.



In a world cluttered with messages, the ones that break through are born of branding and strategic marketing.

Branding and Marketing

To identify and articulate a firm or fund's unique competitive advantages, we bring investor-based know-how to executives and their marketing teams. Exploring the written, verbal, visual and social aspects of the marketing plan, we help our clients identify and exploit appropriate channels for communicating successfully with investors and prospects.

- Pitch book, due diligence questionnaires, investor letters, tear sheet review and refinement
- Analysis of investor presentations and interactions
- Development of a go-to-market plan
- Quantitative and competitive peer analysis
- Identification of due diligence roadblocks
- White paper and blog development

Business Advisory Services

When the stakes are high, businesses need the skill level to match.

Litigation and Forensic Accounting

- Asset tracing and cash flow analysis
- Damage quantification
- Complex data analytics
- Computer forensics
- Financial reporting and disclosures assessment
- Internal controls assessment and remediation
- Internal investigations
- Purchase price dispute analysis
- Reconstruction of financial transactions
- Royalty and profit participation audits
- Whistleblower allegation assessment and investigations
- White-collar executive defense

Business Advisory Services

A second, and seasoned, opinion to help identify, select and secure the external resources that satisfy service and budget objectives.

Management and Strategy Consulting

Service Provider Analysis, Selection and Negotiation

- Prime brokers
- Custody banks
- Private bank
- OTC counterparties
- Administrators
- Market data providers
- Technology infrastructure
- Web designers
- CRM systems
- Compliance systems
- Portfolio accounting, partnership and tax systems
- Risk management systems

The choice of services is plentiful. Their quality is singularly outstanding.

Operations Services

At the core of a successful franchise is its ability to handle the diverse requirements surrounding infrastructure and operating protocols. For new entities, we provide an infrastructure blueprint that includes operations functions, roles and responsibilities, process flows and technologies in a single, cohesive platform. For existing entities, we perform a gap analysis of the current platform, provide recommendations for growth, select service providers and deliver data integration; we can either perform operational roles or work in tandem with a firm's internal resources to achieve project goals.

- Operations risk assessment
- Operations manual development
- Core operational infrastructure implementation
- Policies and procedures review
- Training
- Operational technologies analysis and selection
- Technology integration
- Data conversion and implementation



Success depends on collaborating with those who understand, profoundly and strategically, the intricacies of these transactions and the stages integral to the process.

Transaction Advisory Services

Few transactions demand expertise at the level that do mergers, reverse mergers, acquisitions and divestitures. Our engagement teams have worked closely with CIOs, CFOs and CEOs at Top 100 financial companies on a range of transactions; they draw upon and deliver the experience and resources requisite to structuring, managing and executing these transactions successfully.

- Integration planning
- Operating model development
- Due diligence investigations and deal structuring
- Post-deal integration
- Merger management

Financial Services

Managing a complex business in today's volatile environment is no easy feat. For asset management firms, private equity and venture capital experts, and other financial services executives, the stakes are higher. They must address unprecedented industry and economic challenges, ranging from increased regulatory oversight to more stringent transparency and compliance requirements, while simultaneously ensuring peak operating efficiency.

Alternative investments represent more than 70% of our business, reflecting our special expertise and trusted client relationships. We serve more than 900 financial institutions and 2,500 fund clients, including 20% of the largest funds in the market:

- Hedge funds
- Funds-of-funds
- Private equity, LBO and Mezzanine funds
- Venture capital

- Real estate funds
- Management companies and GP entities
- Venture-and PE-backed portfolio companies
- Registered Investment Companies

Our Financial Services Group has more than 20 years of experience serving domestic and offshore hedge funds, funds-of-funds, commodity pools, private equity and venture funds.

Our diverse client base includes both start-ups and large institutional funds.

360-Degree Perspective

More than that of any peer firm, the depth of our financial services expertise reflects our commitment to fulfilling the complex and diverse objectives of industry firms and funds, which represent the majority of our clientele. As a result, we are uniquely equipped to handle, from pre-launch to post-exit, the full range of investments.

Uncommon Depth and Focus

Our financial services forte is evidenced by both the quality and quantity of specialists available throughout our organization. As a result, regardless of geographic location each client has access to the expertise to drive sound decisions and results in a single entity: the Engagement Team. Not only is this unique in our industry, it ensures swift, active support and fosters a clearer and deeper understanding of our clients' overall objectives, portfolio, and investments.

Compliance Confidence

Our financial services specialization ensures knowledgeable and responsive guidance in meeting changing regulatory requirements, such as The Dodd-Frank Wall Street Reform and Consumer Protection Act.



Focused on and committed to the financial services industry – in ways our peer firms are not.

Our track record is solid in meeting audit and K-1 delivery dates and responding to client needs.

Superior Investor Relations Support

Addressing the expectations of their investors is critical to our clients – and precisely why they rely on our teams to deliver on-time and on-target support with K-1 filings, regulatory and compliance requirements, in addition to fund performance. In fact, our sizeable programming team is singularly dedicated to developing proprietary software for fast and efficient audit and K-1 delivery. Our success in eliminating our clients' anxiety by equipping them to earn and maintain investor confidence is proven by the duration of these relationships.

Up-to-the-Minute Intelligence

Staying on top of market shifts, business trends, economic reforms and changing government regulation ensures responsive service and genuine value for our clients.

Communication and Cost Efficiencies

Immediate and direct access to our firm principals is just one of the reasons that when news, issues or questions arise our clients connect with us first. Another reason: our nimble and collaborative framework facilitates regular communication and competitive pricing.



Our specialization in alternative investments translates into support that is more strategic, comprehensive and ultimately, of greater value to our clients.

A Best Practices Culture

We have a dedicated Financial Services Best Practices team that strives to create a environment of continuous improvement for the constant benefit of our professionals and our clients. We challenge conventional thinking with critical thinking to continuously improve upon our daily processes and procedures.

Structuring Support

We advise our clients on structuring matters such as the formation of treaty-based holding companies and the tax-efficient capitalization of ECI "blocker" companies. In certain situations, we take the leading advisory role in the structuring exercise. In others, we work alongside our clients' attorneys and provide valuable input and commentary on both structure and legal documents.

Non-Partnership Reporting Support

For our alternative investment fund clients, we maintain a separate corporate tax team specifically to handle "blocker" company tax returns. We have found that separating the corporate tax function from partnership tax compliance has produced greater efficiencies and added value for our clients.



Alternative Investments

Alternative investments represent more than 70% of our business, reflecting our special expertise and trusted client relationships. Over the last 70 years, Levison Barr has emerged as a leader in the alternative investment arena by pairing our industry expertise with a flexible, customized, business-focused approach.

We offer insight into the latest strategies and financial instruments available. Our guidance spans a comprehensive range of issues including allocation and structure, fund liquidity requirements, technology and resource investments. What's more, we provide our clients with immediate and direct access to the right resources, fair fees and engagement team continuity.



Venture Capital

As one of the largest dedicated private equity and venture capital CPA teams in the country, we guide our clients through all stages of the fund life cycle, from start-up through full scale operations.

Fund Formation Services Fund Audit and Tax Compliance Transaction Advisory Services Management Company Services In today's unprecedented economy, the nascent entrepreneur is encouraged, celebrated and hard at work. Laboring with equal intensity are those responsible for reading beyond the fundamentals to identify and fund start-ups promising savvy leadership managing to capitalize on healthy market demand. The dual challenge for venture capital funds is to produce the higher ROIs their partners require while finding innovative ways to strengthen performance.

To equip our clients to meet this challenge, we deploy our comprehensive understanding of the audit, tax and regulatory issues faced by venture funds along with specific solutions for each of a fund's lifecycles. We combine our commitment to responsiveness and extensive fund experience to deliver genuine value to today's venture funds.



Private Equity

In a changing Private Equity market, attractive opportunities with the promise of strong returns still abound. To identify and capitalize on this potential requires a **nuanced grasp** of domestic, global and emerging markets. Our specialists understand these strengths and vulnerabilities, how they interact and affect the way deals are found, structured and executed.

To stay competitive, today's Private Equity firm must simultaneously **conserve cash and increase margins** amid political and economic uncertainty – all while **fulfilling the expectations of its limited partners**.

We help firms adapt to and surmount these challenges by offering offers the best tools, critical thinking and resources available for making informed decisions – delivered by one of the largest dedicated private equity teams in the U.S.



Specializing in Serving Registered Investment Companies

In an uncertain economic environment, increasing regulation is the impetus driving today's investment managers to consider more options than they have in the past.

Closed-end and mutual funds, which register with the SEC under the Investment Company Act of 1940, offer meaningful advantages over their non-regulated counterparts. With the exception of some highlyleveraged trading strategies and significant holdings in non-marketable investments, nearly all investment strategies used by private funds are suitable for registered funds.

Our specialists help navigate and comply with these funds' unique tax and regulatory requirements. Their knowledge helps ensure smooth start-up, operation and status as a regulated investment organization.



Levison Barr is a PCAOB-registered and inspected firm, recognized globally as à leading provider to the financial services industry.

Incisive Understanding. Adroit Application.

The Registered Investment Company Modernization Act of 2010 updates tax laws that have not been meaningfully changed since 1986. In this new environment, to launch a fund successfully and maintain exempt status requires a full and clear understanding of the tax code, and more importantly, its adept application.

Leading our teams are senior members with significant experience in this specialized sector. As a result, they help navigate and comply with the distinct tax and regulatory requirements associated with these funds. They assist in meeting key deadlines vital to a start-up, ensuring smooth operations and maintaining sound credentials as a registered investment company.

In addition, our expertise with derivatives and hard-to-value investments proves especially advantageous to registered fund managers considering alternative investment strategies for the first time.

Family Office Services

Existing and near-term economic volatility shift the focus of affluent individuals and multigenerational families towards a new era of investment management.

Though the goal endures of fostering wealth creation while maintaining lifestyle and protecting assets for future generations, the strategies for achieving it have changed.

Our Family Office Services professionals are distinctly attuned to the wealth preservation and lifestyle management goals of high-net-worth individuals and families. With a renewed emphasis on advance planning, we guide our clients through a sound reassessment of past decisions and fresh determination of the appropriate direction moving forward.

Our clients expect, rely on and receive technical excellence, customized tax solutions, critical thinking and the highest level of discretion.

- Cash Flow Management
- Tax Planning and Compliance
- Data Aggregation
- Lifestyle Management Services
- Advisory Services

- Household Management Services
- Family Governance
- Family Office Consulting
- Philanthropic Advisory
- Industry Benchmarking

What Sets Levison Barr Apart?

Trusted Advisors

Our senior leaders and more than 30 dedicated specialists possess in-depth and diverse expertise, equipping them to deliver insight, value and exemplary personal service.

A Relationship-Driven Approach

The more we know about our clients the better we can serve them. For this reason, we continually monitor our clients' financial positions to identify, design and deliver optimal solutions on their behalf. Our priority is to assure responsive attention to each client's specific interests and concerns, always with the utmost discretion.

A Reputation for Exceptional Execution

From real estate, art and other investments to philanthropy, lifestyle and household management, our extensive experience equips us to execute the directives of our clients — as they wish and at the level of interaction they prefer.

Leading-Edge Technology

Proprietary platforms that enable us to develop and provide customized reporting packages for our tax, accounting, and lifestyle management services in a paperless and streamlined environment.

Specializing in Serving the Real Estate Industry

With the global economy in crisis, an unprecedented transformation has altered – and shaken – the real estate industry. To achieve growth, real estate owners, developers and investors may now need to meet changing regulatory, financial and environmental requirements while simultaneously reducing financial and operational risks. Addressing these challenges requires both effective diligence and skillful guidance...precisely what Levison Barr delivers.



Suite of Services

The challenges facing the industry today can be overcome with the right mix of effective diligence and skillful guidance.

Accounting and Audit Services

Our accounting and audit services extend far beyond the preparation of financial statements. Our teams analyze the size and nature of each client's business, the marketplace in which it operates and all influential industry issues in order to customize their recommendations to a firm's specific situation and objectives.

- Fund audit and tax compliance
- Transaction advisory services
- Portfolio companies services
- Management company services

In addition to delivering comprehensive accounting, audit and tax advisory services, our recognized strength in the financial arena proves essential when working with clients' capital sources, enabling us to anticipate the needs of fund managers, developers and other property owners and respond with well-timed recommendations.

Thorough, accurate, astute, of course.

Intuition, insight, innovation, beyond expectation.

Tax Advisory Services

Working with clients in a range of industries, our tax specialists' level of experience complements their expertise, creating opportunities to tailor strategies from one sectors so that they become effective solutions in another.

- Tax and accounting outsourcing
- Tax compliance and consulting
- Due diligence
- REIT compliance testing
- Risk management and insurance consulting
- Litigation consulting, including expert witness testimony

Specializing in Serving the Energy and Alternative Energy Industry

With vastly differing interests and priorities, energy consumers, stakeholders and regulators seem determined to orchestrate continued change in the industry. Environmental issues are constantly debated, politics swirl. Prices are volatile, demand often capricious. Compliance is an everyday challenge.

To succeed, energy and alternative energy companies are wise to **focus on operations** while relying on outside experts as **trusted advisors and business consultants**. With profound knowledge and experience in the energy, oil and gas arena, we help our clients:

- Become more competitive
- Fund the development of new technologies
- Explore and invest in non-traditional fuel sources
- Obtain access to capital markets
- Plan strategically for future growth



Alternative Energy Industry

Driving success for companies involved with alternative bio-fuels, solar and wind power is a commitment we uphold as a business...and as citizens of the earth.

Alternative Energy

The innovation driving "green" businesses involved with renewable and alternative energy is welcome, exciting and not without its challenges. Our knowledge and expertise can make a significant difference in obtaining financing and complying with new regulatory or reporting requirements, for example. When the time comes to go public or expand, our in-depth experience in private equity, mergers and acquisitions can prove critical to success.

Naturally, our clients benefit from:

- Our complete range of: accounting audit services, including internal control reviews, forecasting and financial attestation.
- Access to the professionals in our SEC practice for help with critical filings, public offerings and regulatory compliance issues.
- Our engagement teams that analyze the financial and tax implications of business mergers, acquisitions and other transactions as well as patent, licensing and international alliances.

Specializing in Serving the Media and Entertainment Community

Exhilarating. Creative. Competitive. Demanding. Those in the arts, sports and entertainment fields possess an intense focus and drive, both of which are requisite to enjoying success and career longevity... but which are also likely to leave scant time to manage personal and family finances.

Precisely the reason so many entertainers, writers, artists and athletes choose to delegate their financial affairs to us. From personal financial planning and bill paying to insurance, estate and family governance, we help our clients prepare for the future while fulfilling immediate and long-term lifestyle objectives.



Proven Expertise, Trusted Advisors

With our help, clients can confidently devote more time to family and concentrate on their careers.

> Our clients include: Entertainment Executives Musicians Models Actors Writers Athletes

To Enjoy Success. To Ensure Security.

The specialists in our Family Office Group deliver expertise and service customized to address the unique objectives of those in the entertainment and sports community.

To assist clients in managing their financial lives and protecting their families' futures, we serve as trusted advisors. Not only do we combine our own proven skill, insight and experience, we assemble customized teams to provide specific, in-depth expertise as needed – from tax planning, estate and trust services to intellectual property protection and royalty reviews.

What's more, we establish and maintain synergistic relationships with key members of our clients' business team, including managers, lawyers and agents in order to assure comprehensive, holistic solutions.